



# Pumpkin Patch

2019

## SPONSORSHIP GUIDE



# NYEAV SPONSORSHIP GUIDE

NYEAV will be held December 31st, 2019, starting at 7:00pm

**NYEAV Fireworks are community funded and a free event for all to enjoy**

## FIREWORKS

NYEAV features TWO professional fireworks displays, one at 8:00 pm for all ages and an adult show at the stroke of Midnight.



## GAMES/FUN

Starting at 7pm, we will feature a kids area with numerous different activities and games for all to enjoy.

## MUSIC

Three Bands featured on the City of Atlanta ShowMobile a 24x32 mobile stage.



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East Atlanta Community Association is a benefiting sponsor of NYEAV

**NYEAV 2020 is providing Atlanta's only celebratory  
New Year's Eve Drop!**

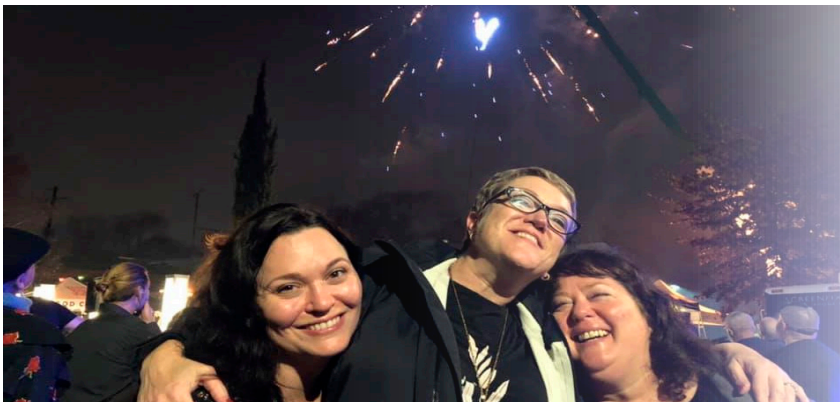


## The DROP

Crowds line the streets of East Atlanta Village for the annual New Year's Eve Drop featuring a digitally controlled giant rooster.

## Food+DRINK

Local bars and restaurants are available for dine in service through out the evening.



## COMMUNITY

Thousnda of people from across Atlanta attend our annual celebration, which is entirely led and run by volunteers



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Tuesday, December 31, 2019 | 7 p.m. til 1 a.m.  
Contact [hello@nyeav.com](mailto:hello@nyeav.com)

NYEAV rings in the New Year allowing community to come together and celebrate.



East Atlanta is a diverse, family-friendly suburban intown neighborhood of more than 11,000 people with East Atlanta Village at its core -- a thriving main street with dozens of restaurants, bars and small businesses within walking distance. The median household income is \$65,008 and millennials make up the greatest share of residents.

**Redfin Real Estate named East Atlanta one of the USA's 10 hottest neighborhoods of 2015. East Atlanta Village was named Atlanta Neighborhood of the Year by the Curbed Cup in 2017.**

## **East Atlanta lifestyle ratings from Neighborhood Scout:**

- Hip and trendy: 92.3%
- Urban sophisticates: 86.5%
- Walkable: 73.7%

East Atlanta continues to explode with interest from millennials and empty nesters as demand increases for walkable intown neighborhoods close to downtown. The median home value, \$324,683, is projected to appreciate over the next three years at a faster rate than the rest of the region.



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NYEAV welcomes donations of any size. Contact [hello@nyeav.com](mailto:hello@nyeav.com)

Kids Stage  
\$5,000

- Full sponsorship of the NYEAV Kids Stage and event
- Company Logo on NYEAV T-shirts and Posters
- 2 Booth Spaces (if requested)
- 12 Event T-shirts
- 12 VIP Packets.

pillar sponsor (3 )  
\$1000

- Logo on 3 Sided Entry Pillars
- Company Logo on NYEAV T-shirts and Poster
- Company Logo on Website
- Booth Space (if requested)
- 6 Event T-shirts
- 6 VIP Packets

boom sponsor  
\$750

- Company Logo on NYEAV T-shirts
- Company Logo on Website
- Booth Space (if requested)
- 3 Event T-shirts
- 3 VIP Packets

spark sponsor  
\$500

- Company Logo on Website
- Booth Space (if requested)
- 2 VIP Packets

eav local  
\$250

- Reserved for Nonprofits, home based businesses or Individuals
- Company Logo or Name on Website
- 1 VIP packet

VIP packets include drink tickets and koozies.

Make checks payable to

East Atlanta Community Association with NYEAV in the memo line.